# It’s not OK Campaign Community Evaluation Project – March 2015

# Appendix 2: Participants

In total, 73 people, across seven sites, participated in a combination of individual, small group and workshop interviews. The majority of participants were female (n=43, 59% compared to 30 male participants).

In all seven case study sites participants had been involved with local Campaign planning and / or implementation. Only in Gisborne were some participants interviewed solely because of their perceptions and experiences of the local Campaign.

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| **Case Study Site** | **Participants** | **n** | | | **%** |
| **Counties Manukau Rugby League** | **Gender** | | | | |
| Male | 3 | | | 60% |
| Female | 2 | | | 40% |
| **Role** | | | | |
| Rugby League club representative | 2 | | | 40% |
| Counties Manukau Rugby League staff member | 3 | | | 60% |
| **Total** | **5** | | | **100** |
| **Case Study Site** | **Participants** | **n** | | | **%** |
| **Gisborne** | **Gender** | | | | |
| Male | | 8 | | 47% |
| Female | | 9 | | 53% |
| **Role** | | | | |
| Tauawhi representative | | 7 | | 41% |
| Police representative | | 3 | | 18% |
| Government agency representative | | 2 | | 12% |
| Social service provider | | 5 | | 29% |
| **Total** | | **17** | | **100** |
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| **Case Study Site** | **Participants** | **n** | | | **%** |
| **Levin** | **Gender** | | | | |
| Male | 3 | | | 60% |
| Female | 2 | | | 40% |
| **Role** | | | | |
| Family Violence Coordinator | 1 | | | 20% |
| Police representatives | 2 | | | 40% |
| Community representatives | 2 | | | 40% |
| **Total** | **5** | | | **100%** |
| **Case Study Site** | **Participants** | **n** | | | **%** |
| **New Plymouth** | **Gender** | | | | |
| Male | 2 | | | 60% |
| Female | 9 | | | 40% |
| **Role** | | | | |
| Family Violence Coordinator | 1 | | | 9% |
| Social service provider | 7 | | | 64% |
| Government agency representative | 3 | | | 27% |
| **Total** | **11** | | | **100%** |
| **Case Study Site** | **Participants** | **n** | | | **%** |
| **Ohakune** | **Gender** | | | | |
| Male | 2 | | | 67% |
| Female | 1 | | | 33% |
| **Role** | | | | |
| Community Support Worker | 1 | | | 33% |
| Community Champion | 1 | | | 33% |
| Police representative | 1 | | | 33% |
| **Total** | **3** | | | **100** |
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| **Case Study Site** | **Participants** | **n** | | | **%** |
| **Paeroa** | **Gender** | | | | |
| Male | | | 10 | 59% |
| Female | | | 7 | 41% |
| **Role** | | | | |
| Prevention coordinator | | | 2 | 12% |
| Community Champion | | | 6 | 35% |
| Working Group member | | | 4 | 24% |
| Local government representative | | | 2 | 12% |
| Community member | | | 1 | 6% |
| Police representative | | | 2 | 12% |
| **Total** | | | **17** | **100** |
| **Case Study Site** | **Participants** | **n** | | | **%** |
| **Taupō** | **Gender** | | | | |
| Male | 2 | | | 13% |
| Female | 13 | | | 87% |
| **Role** | | | | |
| Family Violence Coordinator | 1 | | | 7% |
| Police representative | 1 | | | 7% |
| NZ Fire Service | 1 | | | 7% |
| Local media representative | 1 | | | 7% |
| District Health Board | 1 | | | 7% |
| Social service provider | 9 | | | 60% |
| Local government representative | 1 | | | 7% |
| **Total** | **15** | | | **100** |